Adam Husting

Email: AdamHustingDesign@outlook.com
Phone: Will be given upon email.
Location: Bellevue, WA
Portfolio: www.adamhusting.com

Experience

Interaction Designer | Google
Seattle, WA | 2024 - Current (2 years)
Full time designer on the Gmail Ads and Discover Ads teams. Researched, triaged, designed and launched high impact ad experiences that generated user value for billions of users. Designed and launched new formats and standards on an enterprise scale and projected a new vision for the platforms coupled with GenAI tools. Participated in next-gen overhauls of legacy interfaces like the Gmail Promotions Tab and the Discover Feed to accommodate shifts in user intent and reacted preemptively with innovative adjustments based on informed metrics.

Interaction Designer | Dexian - Google (Contract)
Seattle, WA | 2022 - 2024 (2 years)
Worked on the LVL GLS Ads team and created new experiences on search to increase lead quality and quantity for local providers and businesses. Designed surfaces for ad management and provider lead interaction. Worked on the Dev AI team at Google to create software development tools that use AI to create, edit, and transplant existing code. Created designs for conversational AI models in IDE workspaces. Worked on the Buganizer and TaskFlow teams to build better bug tracking, issue management, and task scheduling experiences for teams across all Google products and systems. Created process templating systems that accelerated forecasting and scheduling processes.

UX Designer | 24 Seven Talent - Microsoft (Contract)
Redmond, WA | 2021 - 2022 (1 year)
Lead efforts to create complex design systems for Microsoft's Transit displays to initially interface with Sound Transit's Redmond Technology Center, while also making the solution technically fitting for global use. Designed innovated parking and location digital interactive kiosks for use in Microsoft's enterprise scale garages and way finding systems. Designed matching functions for use within the company's internal employee resource application MyHub. Participated in user research for solving intricate problems related to employee movement and way finding comprehension.

UX Designer | Insight Global - H&R Block (Contract)
Remote | 2021 - 2021 (1 year)
Creating better financial experiences for a massive scale of diverse customers. Working with seasoned teams of designers, content writers, product managers, and more to build beneficial tax products, with iterations based on research, customer stories, usability testing, and peer review. Using technologies like Figma, UserTesting.com, and more, designs are finished and presented on a consistent schedule and delivered to involved development and marketing parties accordingly.

UX/UI Designer | The Equestrian
Sammamish, WA | 2018 - 2021 (3 years)
Directed the vision of the application into a suite of industry leading products. Used UX research to create visual and interface designs that were intuitive for the core demographic. Used Figma and Adobe XD to create concepts based around Human Centered Design principles and theory to make better experiences for the client. Developed a cohesive brand language that was expandable for new additions to the platform. Assisted with localization as the service reached global audiences. Created payments models and visuals to represent such. Built motion design standards for the brand.

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Skills

UX Skillset - UX Theory, User Research, Human Centered Design, HCI, Wire-framing, Iteration, Design-centered Scrums, Graphic Design, Motion Design, Agile Design Sprints, Remote Collaboration, Client Relationship Development, Working knowledge of Industrial Design, Working knowledge of Web Development

Software Skillset - Figma, Adobe Xd, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, SurveyMonkey, Google Optimize, Optimal Workshop Treejack, Visual Studio Code

Education

BA | Visual Communication - Emphasis in UI/UX
Seattle Pacific University (3 years)
Seattle, WA

Awards: Summa Cum Laude | GPA - 3.68
(Dean's List spanning six quarters)

Extracurricular: Board Leader | AIGA SPU Design Chapter
Hosted, lead, and organized design events for the Seattle Pacific University Design community. Spoke at events about internship importance in design education. Volunteered to design brands for local small businesses.

BS | Industrial Design
Western Washington University (1 year)
Bellingham, WA

Awards: GPA - 3.45
(Dean's List spanning four quarters)

AS | Engineering Graphics - Emphasis in Product Design
Lake Washington Institute of Technology (2 years)
Kirkland, WA |

Awards: GPA - 3.77
(President's List spanning three quarters | Dean's List spanning four quarters)

Certificate | Product Design
Lake Washington Institute of Technology (1 year)
Kirkland, WA