

# Adam Husting

**Email:** AdamHustingDesign@outlook.com

**Phone:** Will be given upon email.

**Location:** Bellevue, WA

**Portfolio:** www.adamhusting.com

## Experience

### **UX Designer | Microsoft**

Sammamish, WA | 2021- Current

Lead efforts to create complex design systems for Microsoft's Transit displays to initially interface with Sound Transit's Redmond Technology Center, while also making the solution technically fitting for global use. Designed innovated parking and location digital interactive kiosks for use in Microsoft's enterprise scale garages and wayfinding systems. Designed matching functions for use within the company's internal employee resource application MyHub. Participated in user research for solving intricate problems related to employee movement and wayfinding comprehension.

### **UX Designer | H&R Block**

Sammamish, WA | 2021 - 2021

Creating better financial experiences for a massive scale of diverse customers. Working with seasoned teams of designers, content writers, product managers, and more to build beneficial tax products, with iterations based on research, customer stories, usability testing, and peer review. Using technologies like Figma, UserTesting.com, and more, designs are finished and presented on a consistent schedule and delivered to involved development and marketing parties accordingly.

### **UX/UI Designer | The Equestrian**

Sammamish, WA | 2018 - 2021 (3 years)

Directed the vision of the application into a suite of industry leading products. Used UX research to create visual and interface designs that were intuitive for the core demographic. Used Figma and Adobe XD to create concepts based around Human Centered Design principles and theory to make better experiences for the client. Developed a cohesive brand language that was expandable for new additions to the platform. Assisted with localization as the service reached global audiences. Created payments models and visuals to represent such. Built motion design standards for the brand.

### **UX and Web Designer | Web Team - Seattle Pacific University**

Seattle, WA | 2019 - 2021 (2 years)

Built new web experiences for the university and assisted front-end design and development. Verified design decisions using research-backed by tests and surveys performed on prospective and current students. Used Figma to build concepts and prototypes of web and portal pages. Designed experiences using Human Centered Design Theory for new and current students. Tracked and executed design projects from multiple departments. Collaborated with web engineers to redesign several areas of the university's online presence to follow a more streamlined user experience.

### **UX and Web Intern | RMB Vivid Design Studio**

Seattle, WA | 2018 - 2019 (1 year)

Designed original experiences and branding for numerous major Seattle companies and firms. Used design thinking to brainstorm new design solutions for both physical and digital experiences. Worked with signage and way-finding identity. Worked extensively with inclusive design principles to bring well designed experiences to underrepresented groups in the Seattle area. Created signage and online experiences for First Nation foundations in the Washington/Oregon region.

### **Intern | Tibco Software | Spotfire BI**

Redmond, WA | 2015 - 2016 (1 year)

Worked with graphic designers and product managers to build new experiences and visuals for Tibco's early Spotfire BI product. Participated in branding design.

### **Intern | Extended Results Business Intelligence**

Redmond, WA | 2013 - 2015 (2 years)

Worked with graphic design, data entry, and managed IT tickets. Worked the front desk when needed.

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## Skills

**UX Skillset** - UX Theory, User Research, Human Centered Design, HCI, Wire-framing, Iteration, Design-centered Scrum, Graphic Design, Motion Design, Agile Design Sprints, Remote Collaboration, Client Relationship Development, Working knowledge of Industrial Design, Working knowledge of Web Development

**Software Skillset** - Figma, Adobe Xd, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, SurveyMonkey, Google Optimize, Optimal Workshop Treejack, Visual Studio Code,

## Education

### **BA | Visual Communication - Emphasis in UI/UX**

Seattle Pacific University (3 years)

Seattle, WA | 2017 - 2020

**Awards:** Summa Cum Laude | GPA - 3.68

(Dean's List spanning six quarters)

**Extracurricular:** Board Leader | AIGA SPU Design Chapter | 2019 - 2020

Hosted, lead, and organized design events for the Seattle Pacific University Design community. Spoke at many events about internship importance in design education.

### **BS | Industrial Design**

Western Washington University (1 year)

Bellingham, WA | 2016 - 2017

**Awards:** GPA - 3.45

(Dean's List spanning four quarters)

### **AS | Engineering Graphics - Emphasis in Product Design**

Lake Washington Institute of Technology (2 years) - 3.77

Kirkland, WA | 2014 - 2016 (President's List)

**Awards:** GPA - 3.77

(President's List spanning three quarters | Dean's List spanning four quarters)

### **Certificate | Product Design**

Lake Washington Institute of Technology (1 year)

Kirkland, WA | 2014 - 2016

**Awards:** GPA - 3.76

(President's List spanning three quarters)